

# EXHIBITOR REGISTRATION LEVELS



Support the mental health and wellness of first responders while showcasing your organization to a highly engaged audience. Our Resource Partner/Exhibitor levels offer a range of visibility and networking opportunities to help you make meaningful connections throughout the event.

Whether you're a small business or a large organization, there's a sponsorship level to fit your goals and budget. Join us in making a difference—while growing your reach.

Benefits of Level	Platinum \$10,600 Premier Conference Resource Partner	Gold \$5,300	Silver \$2,650	Red \$1,590	Blue \$1,060 For Registered 501(c)3 only	White \$530 SWAG Bag Item Only
Business Name + Logo in Conference Program*	✓	✓	✓	✓	✓	✓
Business Promotional Item Included in Attendee SWAG Bag	✓	✓	✓	✓	✓	✓
Exhibitor Table at Conference (6' table)	2 Priority placement	1 Premium placement	1 Premium placement	1	1	
Resource Partner Information Listed on IST RC Website*	✓	✓				
Advertisement in Conference Program	Full Page Ad	Full Page Ad	Half Page Ad			
Business Spotlight Post on IST RC Social Media*	✓	✓	✓	✓	✓	
Contact Information for Conference Attendees**	✓	✓				
Business Name + Logo on Conference SWAG Bag*	✓					
5-minute Welcome Address at Conference	✓					
10-minute Spotlight Presentation at Conference	✓	✓				
5-minute Spotlight Presentation at Conference			✓			
Full Conference Registrations Included	4	3	2	2	2	

**\*Please Note:** Due to print production and marketing materials timelines, exhibitors who register within three (3) weeks of the event or who do not submit their business logo may not be listed in the printed conference program or showcased on social media. While we do our best to recognize all exhibitors, last-minute exhibitor promotion cannot be guaranteed after the program has gone to print or marketing campaigns have been scheduled. This does not affect exhibitor participation, booth placement, or on-site visibility. *Please be sure to register early and submit your logo so we can promote your business!*

**\*\*Please Note:** Conference attendees are asked whether or not they would like their information shared with Exhibitors. After the conference, Platinum and Gold Exhibitors will receive a contact list of attendees for those who indicated it was okay for 1stRC to share their information.